

ABSTRACT

This study entitled "The Influence of the Number of Archipelago and Foreign Tourist Visits on the Revenue of the Bandung City Tourism Sector in 2003-2017", aims to determine how the Influence of the Number of Archipelago and Foreign Tourist Visits, Number of Attractions, Number of Starred and Non-Starred Hotels, and Number of Restaurants and Restaurants towards Bandung City Tourism Sector Revenue in 2003-2017. The method used in this research is verification with a quantitative approach. The number of years in this study is 15 years. The data used in this study are secondary data with data collection through related agencies, BPs, and other sources. Regression results show that the number of simultaneous visits of domestic and foreign tourists, the number of attractions, the number of starred and non-starred hotels, and the number of restaurants and restaurants have a significant effect on the reception of the tourism sector in Bandung. but partially the number of domestic and foreign tourists, the number of attractions as well as the number of starred and non-starred hotels have a significant effect on the revenue of the tourism sector in Bandung, while the number of restaurants and restaurants does not significantly influence the reception of the tourism sector in Bandung.

Keywords: tourism sector revenue, the number of tourist visits to the archipelago and mancangera, the number of attractions, the number of star and non-star hotels, the number of restaurants and restaurants.